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PROGRAMME for our 'Cultural connectors: Dare to approach art differently!'

The role played by our Cultural connectors

The art of being a Cultural connector – a singular role

Cultural connectors help family, close friends, and acquaintances discover and experience museum exhibitions. Not surprisingly, those acquaintances may include people who have rarely, if ever, seen the inside of a museum (neighbours, people living in the same area, city, etc.). Cultural connectors aren't traditional museum tour guides. The personal connections they have with their guests serve as leverage for accessing the museum. For the Cultural connectors, it's about creating an informal space with their guests, a space that fosters participation and dialogue, sharing your emotions and bringing what you know to the cultural table, in order to encourage each person to tame the museum and make it a familiar place where they feel at ease and want to come back. Cultural connectors have to:

BE OPEN TO ART THEMSELVES

- look, describe, interpret
- make connections
- put different art objects in perspective

CREATE A SPACE FOR DIALOGUE WITH THEIR GUESTS

- make speaking up easier for everyone
- draw on the resources of each participant
- listen and rephrase
- remain in touch with your own questions, discoveries, feelings
- move along step by step, respecting the different rhythms of each member of the group

In other words...

TO DARE TO DO ART DIFFERENTLY MEANS

- look, feel, listen, put into words
- the museum, a place for discovering, questioning, debating
- share our time, ideas, emotions, talk with and listen to others, experience confidently and with kindness

To get to that place takes time

THE PROGRAMME IS A PROCESS

- a year, seasons, temporary exhibitions
- a certain time to get underway... then full steam ahead!
- short breaks, time to catch your breath
- time spent with others when knowledge takes shape together
- time for yourself, to tame new horizons, make them your own